

OFFICIAL "POST FOR POSTS" CAR LIFT GIVE-A-WAY RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

CONTEST DESCRIPTION:

The BendPak "Post For Posts" Give-A-Way ("Contest") will begin on Wednesday, June 1, 2011 and end on Friday, September, 30th ("Contest Period"). This Contest will be conducted exclusively online. One winner will be able to choose one BendPak brand automotive lift from a selection of three BendPak brand automotive lifts: [XPR-10A](#), [HD-9](#), or [MD6-XP](#). Entries will be counted and a winner will be announced the following week.

HOW TO ENTER:

Legal residents of the contiguous 48 United States who are eighteen (18) years of age or older will be able to take part in the Contest. To participate in the Contest, participants must do the following:

1. Between June 1, 2011 and September 30, 2011, BendPak will post a news item once every weekday (excluding holidays) on their Facebook wall and Twitter account.
2. BendPak fans who wish to be entered into the drawing for the lift must reply to the article post on either Facebook or Twitter with a relevant comment, observation, joke, or other content.
 - a. Facebook: On the [BendPak Facebook fan page](#), click the box beneath the most recent BendPak news article post and enter a comment. Press the "Enter" key when finished.
 - b. Twitter: Navigate to the [BendPak Twitter account](#) and select the top-most news article post. Click the "Reply" link beneath the post and a window will pop up, allowing you to leave a comment. Make sure "@bendpak" is included someplace in the post.
3. Of those that reply each day, BendPak management will select one "comment of the day." The author of the selected comment will be entered into the drawing for the lift and will be notified, either publicly or privately.
4. It is within the Contestant's best interest to post something exciting, fun and engaging, whether it's a picture, sound clip, song, story, etc. to get the attention of the BendPak Team.
5. Material must be non-offensive. There can be no nudity, realistic violence or excessive swearing. What constitutes offensive material is solely up to BendPak Inc. management. They reserve the right to remove any post at any time for any reason on the BendPak Facebook page and block any account on both Facebook and Twitter from the contest.

6. At the conclusion of the contest, a single winner will be electronically selected at random of the qualified entries.
7. All posted content must be the original work of the Contestant. If multiple parties participate in the creation of the entry, only ONE can be deemed the Contest winner.
8. A single Contestant may comment on Twitter and Facebook once per day, but a Contestant can only be entered into the drawing once by successfully posting the "comment of the day."
9. All entries must be submitted between 12:00 AM PST on June 1, 2011 and 11:59 PM PST on September 30, 2011.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open only to legal residents of the United States residing in the lower 48 contiguous U.S. who are 18 years of age or older.
2. Employees of BendPak Inc., its officers, directors, subsidiaries, affiliates, general sponsors, promotional partners, distributors, their respective subsidiaries, affiliates, parent companies, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest.
3. Contestants agree to abide with any applicable federal, state, local laws and regulations.
4. Winner must be able to accept delivery no later than November 11, 2011.

PRIZES:

1. If a winner is unable to accept the prize, a runner-up will be chosen.
2. Prize will include a BendPak brand automotive lift chosen from the following:
[XPR-10A](#) two-post asymmetric lift.
[HD-9](#) four-post lift.
[MD6-XP](#) mid-rise, portable scissor lift.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by BendPak Inc. management in its sole discretion.
4. All Contest winners must sign and date an official release and waiver if requested. Failure to do so will result in the winner's forfeiture of the prize.
5. All cash prizes won will be awarded in the form of a check.
6. Prizes will be awarded only upon winner verification and final approval by BendPak Inc. Each winner or selected entrant will be notified by email, mail, direct message, public announcement and/or phone within thirty (30) days after being selected (e.g., end

Contest date). Each winner or selected entrant will then have thirty (30) days to respond with their information. If the winner or selected entrant is unable to be contacted within thirty (30) days after being selected (e.g. end Contest date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by BendPak Inc., or if the prize notification or prize is returned undeliverable, that prize will be forfeited and if time permits, at the discretion of the Contest administrator, an alternate entrant will be selected as the winner from among the remaining entries.

7. Winners may be asked to provide valid identification (i.e. via driver's license, passport or other photo I.D) to claim their prize.

EXECUTION:

1. During the Contest Period, eligible participants (BendPak fans and followers on Facebook or Twitter) will be encouraged to take part in the Contest by replying to daily news stories posted on BendPak's Facebook page and Twitter account. The news stories will be identical on both platforms.
2. Each day, one "comment of the day" will be selected by BendPak management. The author of that comment will be entered in the drawing for the BendPak car lift.
3. The drawing will be held following the Contest end date. The winner will be selected electronically at random.
4. The grand prize winner will be notified via private message, public announcement, e-mail or phone call.
5. Winners will be responsible for accepting delivery and installation.
6. All decisions made by BendPak Inc. management regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state, local laws and regulations.
4. Odds of winning depend upon the number of eligible Contestants participating during the Contest Period.

5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with these Official Contest Rules and the decisions of the BendPak Inc. which shall be final and binding in all aspects relating to the Contest.
6. BendPak Inc. retains the right to disqualify any Contestant if all Contest rules are not followed.
7. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold BendPak Inc., distributor, installer, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
8. By accepting the prize, the winner acknowledges that BendPak Inc. has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Any information collected by entering the Contest shall be used only in a manner consistent with these Official Contest Rules and Facebook privacy policy.
10. BendPak Inc., participating distributors, installers and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any Contestant to complete a Facebook comment due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, BendPak Inc., participating distributors, installers and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete Contest entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of BendPak Inc. and their use or deletion is at the sole discretion of BendPak Inc.
11. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an

insufficient number of qualified Contest entries, or any other causes beyond BendPak Inc. control which, in the BendPak Inc. sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, BendPak Inc. reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.

12. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, BendPak Inc. reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to BendPak Inc. and not to Facebook. The information you provide will only be used for Winner notification.